

AUDIO/VIDEO BEST PRACTICES FOR SHOOTING WITH A MOBILE DEVICE

VIDEO CAPABILITIES ARE VERY POPULAR WITH MOST SMART PHONE MODELS SO MANY PEOPLE HAVE A HIGH QUALITY VIDEO CAMERA IN THEIR POCKETS! USE THESE TIPS AND BEST PRACTICES TO RECORD AUDIO AN VIDEO USING YOUR CELL PHONE VIDEO CAMERA.

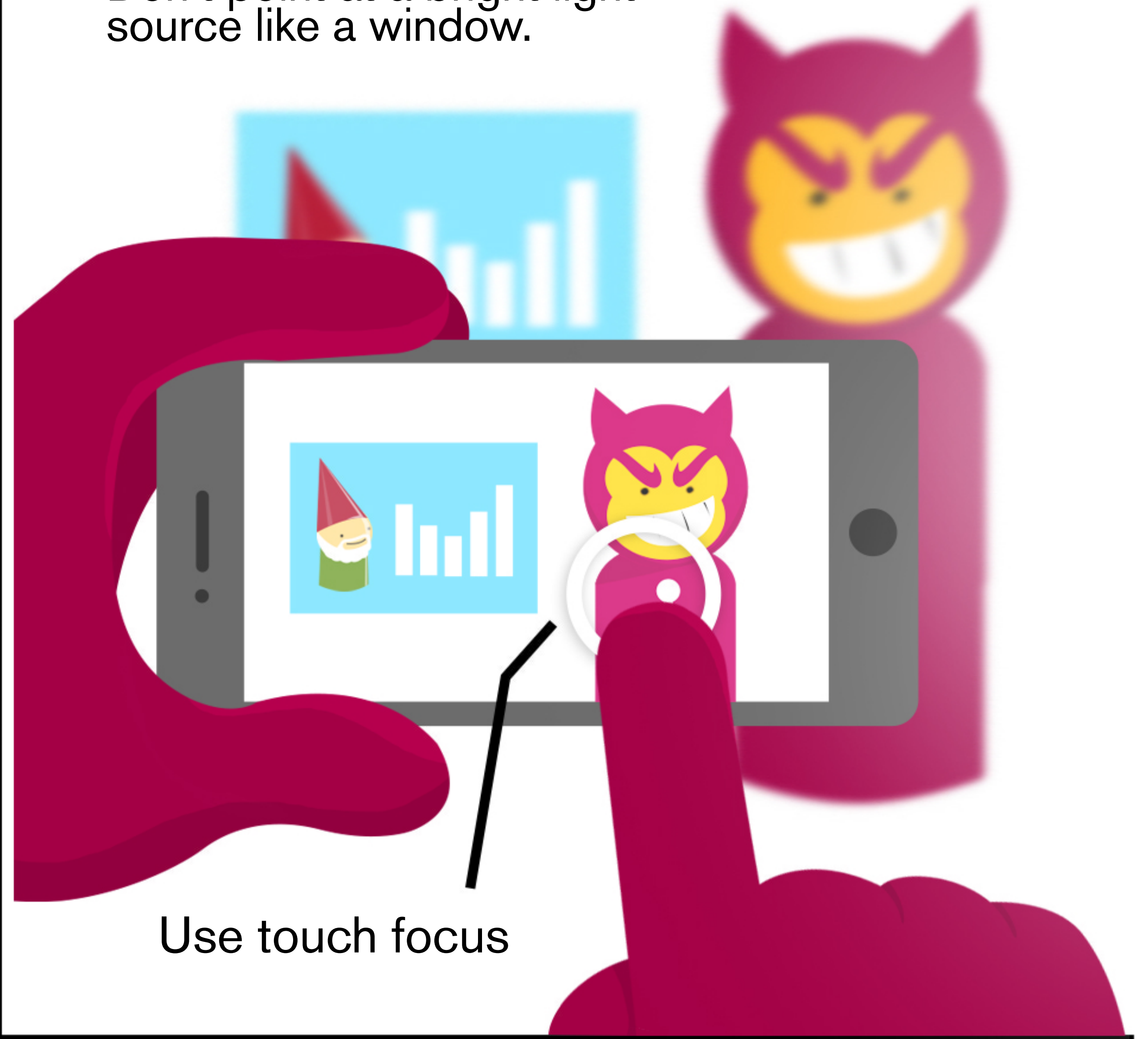
AVOID VERTICAL VIDEO:



Horizontal works better as most displays/televisions are horizontal.

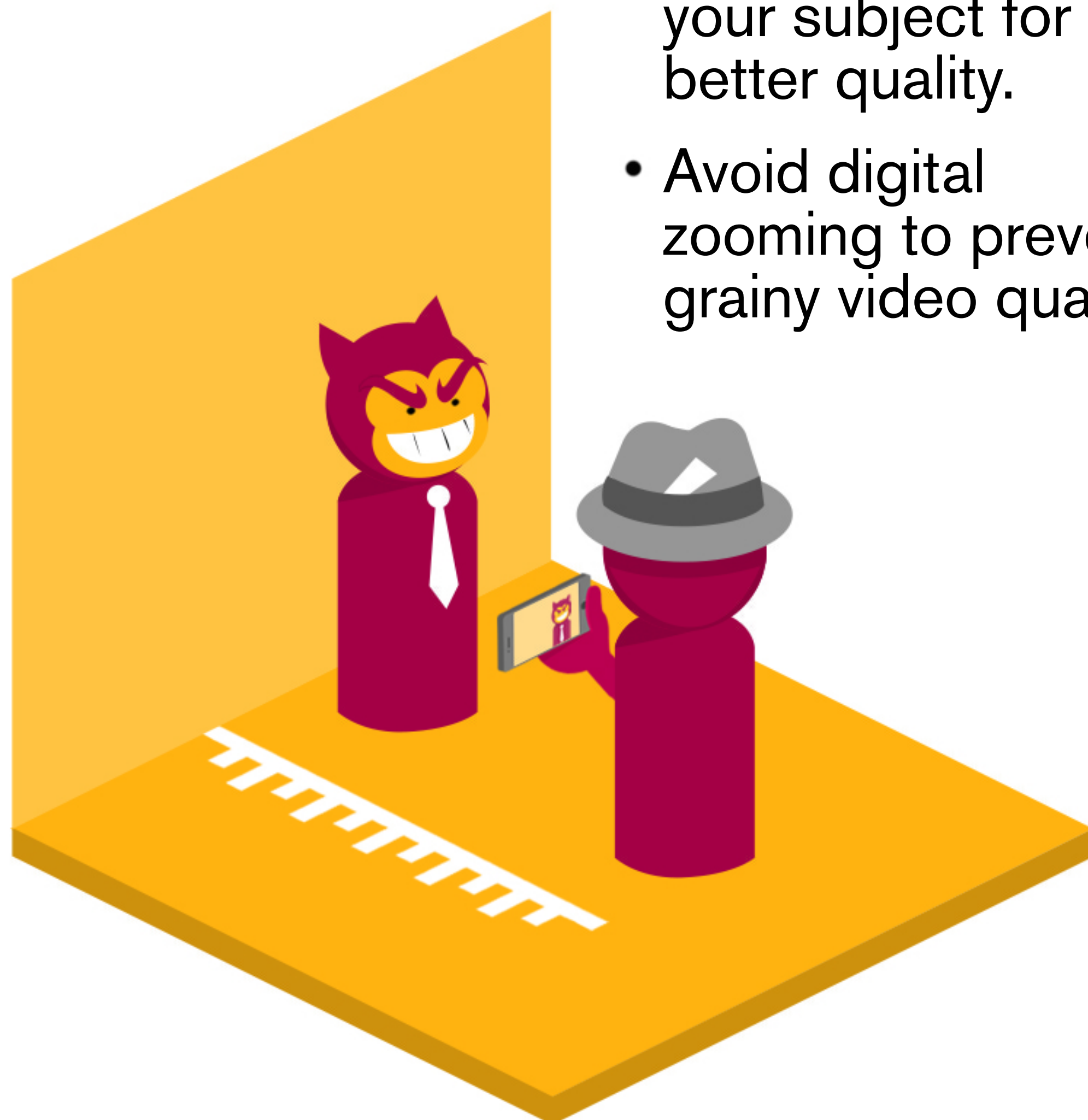
LIGHTING:

- Shoot in brightly lit areas.
- Don't point at a bright light source like a window.



CLOSE UP:

- Stay close to your subject for better quality.
- Avoid digital zooming to prevent grainy video quality.



STABILIZATION:

- Try resting your phone on a desk, table, or shelf.
- Hold the phone with two hands.
- If you plan to do a good deal of phone video, look into using a stabilizer.

