Yellowdig

ASU Arizona State University

What is Yellowdig?

Yellowdig is a social media platform for online discussions designed for higher education.

Why would I want to use it?

Yellowdig is best for low-stakes discussions to meet participation requirements or as a general space for students to share links, resources, and questions. It is especially useful for high-enrollment courses because it has automatic grading that integrates with Canvas. Compared to Canvas discussions, most students find Yellowdig engaging and easy to use because of its similarity to other modern social media platforms.

Automatic Grading? How does that work?

The instructor determines the Yellowdig grading settings for the course, based on the earning windows and particpation expectations. Instructors can use Yellowdig's recommended settings or use custom choices for word count, comments to other students, and receiving upvotes & instructor badges. Points autosync to the Grade Center approximately every hour, which means less work for you!

What if a student posts something irrelevant?

The instructor or teaching assistant can easily revoke points on "pins" and "comments". One common challenge of replacing Canvas discussions with Yellowdig is implementing personalized feedback on student posts. Because all posts in Yellowdig automatically accumulate towards a point goal, providing feedback and allotting less than full credit to a low quality post is more difficult, which is why Yellowdig is recommended for general questions, resource sharing, and low-stakes assignments.

How do I get Yellowdig in my course?

Contact your Instructional Designer to ensure the tool is in your online course. The university has purchased an enterprise license. If you would like to use the tool for a ground or I-course, contact your department lead to see if it has been installed in the department's Canvas subaccount.

Posts called Pins can be easily searched and filtered.

Students see a dashboard that increases motivation to complete discussions.

Topics and **Hashtags** are used to organize discussions.